

# AchievementExpert.com

Unleash your potential!



**Tom O'Neil** B.Soc.Sc(Psych)  
Award Winning Speaker & International Author

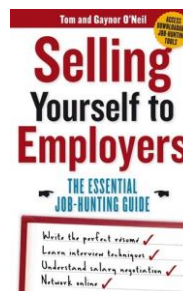
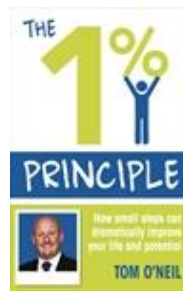
Published and featured in The Economist, Harvard Business Review, TVNZ, TV3 and the NZ Herald, Tom inspires, excites and challenges both professional audiences and individuals looking to improve their short, medium and long term personal and business performance.

Through his dynamic and fun presentation style, Tom will give you and your team the tools to put in place effective strategies to reach your full potential across your organisation.



## Why Tom O'Neil?

- International author of 'The 1% Principle' (Harper Collins) and 'Selling Yourself to Employers' (New Holland) released in the U.K., Australia and New Zealand.
- 'Business Person of the Year 2012' (National) and 'Business Speaker of the Year 2012' (Auckland) – National Speakers Association of New Zealand.
- Featured contributor to the Harvard Business Review, The Economist and Management Magazine. Personal achievement and careers specialist for TVNZ and the NZ Herald.
- International contributor every year since 2008 to the world's best-selling personal development guide 'What Color is Your Parachute?' (10 million copies sold).
- Personal work translated through Random House Publishers into eleven languages.



Featured and published in:



"Tom was amazing. There are some people who just have a natural affinity for an audience - Tom is one of those speakers! He is very humorous in his approach, and gets his key messages across in a fun and engaging way. Tom knows his subject, is professional and brings a genuine and enthusiastic approach to his presentation."

**Ann Andrews**, Managing Director  
Corporate Toolbox

"We loved Tom's personal touch. He is engaging and warm, and at the same time challenges the audience to improve their business and go further. Tom's advice is timely and very usable for every business today."

**Chloe Boerema** – PR & Marketing  
Manager, Servcorp International

"Tom was amazing. He is very humorous in his approach, and gets his key messages across in a fun and engaging way!"

"Tom absolutely impressed me. He was authentic, generous, enthusiastic, knowledgeable, humorous, and professional. Tom is very passionate about helping others to achieve their goals and has the commitment and energy to motivate you on your way!"

**Sally Mabelle** – National President  
National Speakers Association NZ

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"Tom's presentation skills were amazing and his topic on goal setting was inspiring. The audience was captivated and we all now have goals and challenges to work towards. Thank you Tom!

**Kasturi Naicker**  
President: AAPNZ, Auckland Group

"WOW! Tom can grab and engage an audience seamlessly! We were captivated by Tom's ability to relate powerful information in an easy to understand manner. It is rare to meet a successful expert who is highly skilled, but also humble, approachable, with a great sense of humour."

**Deb Scott – Nashville Radio Host**  
The Best People We Know Show! USA

*"Tom is engaging,  
professional, highly  
skilled and a pleasure  
to listen to.  
An absolute Pro!!"*

"Tom genuinely cares about providing tangible value to audiences and does so in a way that has them chuckling whilst learning and totally enjoying his presentation. Tom is engaging, professional, highly skilled and a pleasure to listen to. An absolute Pro!!"

**Hannah Samuel**  
International Speaker & Author

"To talk to Tom is, in and of itself, an amazing experience. He genuinely wants to share his information with others and truly has a passion for helping others. I highly recommend Tom for anyone who has made goals and not yet achieved them. He can turn your goals in to reality.

**Dr. Joyce Knudsen - President/CEO**  
The ImageMaker, Inc USA ®

## Keynotes, Workshops & Breakouts include:

- **'The 1% Principle'** – Improving your performance TODAY!  
Small daily improvement leads to massive medium term change!  
'What is one thing I can do today to improve my life by 1%?'  
(Keynote, workshop and breakout options)
- **'The Science of Success'** – 12 Keys to reach your potential over the next 12 months  
By analysing recent studies and thinking in the field of achievement and success, Tom delivers an exciting presentation that will be sure to transform your team's performance and individual outcomes.  
(Keynote, workshop and breakout options)
- **'Goal Getting – Not Goal Setting!'**  
Core principles for effective goal planning and achievement in your organisation. Introduction to Tom's COMPASS Goal Achievement Programme®. (Keynote, workshop and breakout options)
- **'Just Do It'** – Powerful keys to get and stay motivated  
Ensure your team takes accountability for their decision making and are motivated to get things achieved today, not tomorrow! (Keynote, workshop and breakout options)
- **'Selling and Marketing Yourself Professionally'** – Effective personal branding & career leadership  
Based on his international book 'Selling Yourself to Employers', Tom shares with your team the fundamental principles to market and sell yourself professionally to employers. Suitable for outplacement programmes.  
(Keynote, workshop and breakout options)
- **Tailored keynotes to meet your specific requirements**  
Tom is also happy to create tailored presentations and workshops, ensuring your specific group and conference goals are achieved.  
(Keynote, workshop and breakout options)

Tom is the former Vice President of the National Speakers Association of New Zealand and is an international specialist in personal and corporate performance.

He is qualified in Psychology and has 20 years' experience in both the Human Resources and Recruitment industries.

A former Management Consultant in Human Resources and Trainer for Deloitte, Tom now uses this background to help businesses develop robust plans for the future, and individuals unleash their potential in every area of their life.

Contact Tom and the team to discuss your next conference or event:

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